

Exprivia at the Trento Festival of Economics 2018: how Big Data and Artificial Intelligence transform work

Sebastiano: "The technologies of the digital age are not a threat to humanity but an opportunity to increase our analytical ability".

1 June 2018. Exprivia - a company from Puglia listed on the STAR segment of the Italian Stock Exchange [XPR.MI] – is participating in the **13th Trento Festival of Economics**, held in the regional capital until 3 June, with talks at two public meetings on the relationship between technology and work.

The Trento Festival of Economics is a nationally important annual event where economists, scientists and international experts discuss economic issues and their impact on people.

To discuss work and technology, the Trento Festival invited **Gianni Sebastiano**, head of strategic planning at the Exprivia|Italtel Group, who will give a talk to the meeting on 'Artificial intelligence, work and responsibility' on Friday 1 June, and **Domenico Favuzzi**, Chairman and CEO of the Exprivia|Italtel Group, who will address the final day of the meeting on Sunday 3 June, speaking on 'Big Data: the business of memory'.

"We are increasingly afraid that robots and machines will replace human beings in the performance of work or that the exponential amount of data generated by web connected devices will increasingly spread knowledge at the expense of our safety", says **Gianni Sebastiano**. "Without wanting to predict the future, we can certainly say that digital technology is boosting our analytical capacity, helping us to harness our creativity to better understand reality. Technology is an essential support to our activities and hindering it won't make things any easier. Rather, we must learn to transform it into a support tool for helping to prevent problems, planning and scheduling business processes, monitoring faults, and supporting doctors to perform remote surgery, consciously combining it with intelligent security techniques".

Exprivia's partnership with the Trento Festival of Economics for the second consecutive year confirms the Group's desire to make the general public aware of the digital revolution as an opportunity for development.

Exprivia

Exprivia is an international group specialising in Information and Communication Technology with the ability to create drivers of change for its customers' businesses, using digital technologies.

Exprivia is armed with the knowledge and experience gained from over 30 years of constant presence in the market. It has a team of experts specialising in diverse sectors in relation to technology and domains, from Capital Market and Credit & Risk Management to IT Governance, BPO, IT Security, Big Data, Cloud services, IoT, mobiles, SAP, distributed among various offices in Italy and abroad (Europe, America and Asia).

Exprivia has been listed on the Italian Stock Exchange, in the STAR MTA (XPR) segment, since 2000. It supports its clients in Banking, Finance & Insurance, Telco & Media, Energy & Utilities, Aerospace & Defence, Manufacturing & Distribution, Healthcare and the Public Sector.

The company is subject to the direction and coordination of Abaco Innovazione SpA

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